

Monmouthshire Housing Association  
**Media Release**  
20 April 2010

**-start-**

**MONMOUTHSHIRE HOUSING ASSOCIATION ARE SUCCESSFUL IN THEIR BID FOR SUPPORT FOR THE 'NOW LETS TALK ABOUT MONEY' INITIATIVE.**

Since transfer Monmouthshire Housing Association has prioritised issues surrounding Financial Inclusion which involves providing financial information and guidance for the benefit of the Community. MHA have recently adopted a 'Wise Up' project that is due to commence in the next few weeks. Part of this project is the 'Now Let's Talk About Money' initiative which is designed to help people in the local community manage their money and create awareness of what help is available for those who need it.

Ryan Jones, Regional Financial Inclusion Champion, talks about the initiative commenting that; "the 'Now Let's Talk Money' initiative will offer advice and information to those who are financially excluded. This advice will include; how to set up basic bank accounts, access to financial services, debt advice and saving initiatives. The Community Money Guide complements the positive Financial Inclusion work already being undertaken by MHA and also supports the actions of the multi-agency Monmouthshire Financial Inclusion Partnership."

MHA has managed to secure funding from the Department of Working Pensions in order to aid this scheme. This will enable MHA to fully maximise the help that it provides to the community and furthermore proves that the DWP have confidence in the investments we make in the community.

John Keegan CEO of MHA said; "MHA have been committed to the Financial Inclusion Agenda since transfer. The funding received from the Department of Working Pensions is testament to MHA's hard work and our ability to demonstrate that we have much to offer. We are looking forward to implementing the project and seeing the benefits that our initiatives will have for the community."

**-end-**

**Contact**

Farida Aslam – Financial Inclusion Officer  
Monmouthshire Housing Association Limited  
Block B  
Mamhilad House  
Mamhilad Park Estate  
Pontypool  
NP4 0HZ  
Tel: 01495 761116  
E-mail: [farida.aslam@monmouthshirehousing.com](mailto:farida.aslam@monmouthshirehousing.com)