



# PITCH FOR YOUR PROJECT

  
MHA  
Monmouthshire Housing  
Tai Sir Fynwy

## What is Pitch For Your Project?

Pitch for your Project is a MHA grant scheme of between £1,000 – £12,000 per round (there are 2 rounds per year). This funding aims to support community groups run projects that will benefit their local community within Monmouthshire. All that needs to be done is to complete an application form, send it to MHA and if successful, you will have the opportunity to “pitch” your project to our judging panel.



# The Pitch

If your application has been shortlisted to 'Pitch for your Project' then you will be given an allotted time to pitch for funding. Your pitch must be no longer than 5 minutes. On the day you must consider the following points in order to convince the judges to grant you the money you need.

- **About you:** Tell us about your group and the work you do
- **Benefit:** Explain your project. In what way does your project help make life better for MHA tenants and the wider community?
- **Funding:** Explain specifically what the money is going to be spent on
- **Summary:** What is the most important factor about your project that you think the judges should consider
- **Question and Answers:** A short Q and A session where the judges may ask you questions on the project and/or funding
- **Finally:** Have fun with your pitch

# What Are We Looking For?

Projects that:

- Create strong communities
- Improve services within your community
- Increases people's aspirations

The above outcomes aim to deliver a range of benefits to the community including economic, social, health and wellbeing, environmental, educational and cultural.

## Who Can Apply?

You can apply if you are a community group, not for profit group, Community or Town Council, Health body or school. You must have a bank account to apply and you do not need to be a registered charity.

## When Can I Apply?

Applications are accepted during the open round stage. If you wish to submit an application out of this time, we will hold your application until it opens and will contact you for your approval for the continuation of your application.

If your application is successful you will be invited to 'Pitch for your Project' in front of a panel of judges. You will find out on the day of your pitch if you have been successful.





## Application Form

1. Check the Terms & Conditions
2. Fill it out in full (please try not to miss any questions)
3. Return them to:

**Email:** [clare.evans@monmouthshirehousing.co.uk](mailto:clare.evans@monmouthshirehousing.co.uk)

**Post:** Clare Evans, Monmouthshire Housing Association, Nant Y Pia House, Mamhilad Technology Park, Mamhilad, NP4 0JJ.

### **Applicant Information**

Name of group or organisation

Name and responsibility of lead applicant

Full address (including postcode)

Phone number

Email address

## **About the group**

**What type of group or organisation are you?** (e.g. Community group, not for profit group, Town Council)

**Please tell us about the group? (Give us a brief description? (200 words)**

**Has your group received a grant from Monmouthshire Housing in the past 12 months? If so, when and what for?**

**Which area of Monmouthshire do you cover?**

## About the project

Please outline the aim of your project and what your group will spend the money on? (200 words)

Which MHA outcomes will your Project meet? (Please tick the relevant box)

Creating strong communities

Improving services

Increasing people's aspirations

Which of the benefits listed below best describes the project? (Please tick the relevant boxes)

Economical benefit

Social benefit

Environmental benefit

Educational benefit

Cultural benefit

Health and wellbeing

**What is the need for your Project and how did you identify that need?**  
(200 words)

**How does this project improve the lives of MHA tenants?** (200 words)



**Who are the project's target audience?**

**Have you already gained funding from any other organisation towards the project?**

**Please state the time, date and place of when and where your project will be starting? Please include the duration of your project?**

**How many MHA tenants are involved in your group and how many MHA tenants will your project benefit? (closest estimate)**

## **How much do you need?**

**What is the total amount of funding you are asking for?**

**How much will each item or activity cost? (Be Specific) – List in breakdown below**

## **Evaluating and outcomes**

**How will you be advertising the contribution that Monmouthshire Housing is making to your project and the community?**

**How will you evaluate the impact of the project on the beneficiaries?**

**What difference will your project make? Please list up to 4 outcomes that your project will achieve.**

**Signature:**

**Date:**

# Terms & Conditions

- The amount of sponsorship requested on the application is final and cannot be amended after submission
- Each request will be evaluated on the information presented
- Successful applications cannot reapply for further funding within the same financial year
- Unsuccessful applications can re-apply within the same financial year
- The request will be rated against an agreed scale of suitability, impact and value for money
- Applications must have the intention of working within Monmouthshire County
- We will not approve requests that solely benefit individuals and MHA employees. We will also not approve applications from political parties or religious groups, when they are exclusive to one faith communities
- If the grant is awarded, the applicant agrees to take part in any reasonable publicity organised by Monmouthshire Housing e.g. presentation, press release, photos
- If the grant is awarded, the applicant agrees to provide Monmouthshire Housing with a Project evaluation form, which includes key feedback forms, photos and an end of project evaluation report
- There is £12,000 per round available for all groups that attend the event. However, the maximum amount of grant funding we can allocate to one group per round is £10,000
- If the money hasn't been spent a year since received, then the group will need to relinquish the money
- If a group gains funding and their initial project idea fails, but the group wishes to put forward a new idea then they can. However, it will need to be accepted in writing by Monmouthshire Housing Association

**If you are  
successful, you  
cannot reapply  
within the same  
grant year.**

# What Can I Apply For?

## Here are some examples of what we will fund:

- Equipment or materials
- Tutor costs for community workshops or lessons
- Venue hire to hold community events
- Musical instruments
- To run a community event (Fun days, promoting physical activity, raising awareness)
- To help set up a new group or pilot a project
- Environmental schemes that improve your community
- Production of community newsletters
- Work to increase community engagement and cohesion e.g. advertising
- Help with becoming a sustainable group (refurbishment costs, cost for sessional workers)
- Costs associated with running projects that promote the creative arts E.g. Music, Arts and design

## We will not fund the following:

- Political parties and religious organisations (to pay for religious practices)
- If you are unable to evidence that MHA tenants will benefit
- Applicants who are applying for individual benefit
- Applications for running costs such as utility bills or rent
- Applications that benefit MHA employees solely
- Fundraising events for your organisation or others
- Contingency costs
- Applications for trips and excursions other than in exceptional circumstances this will be at the panel's discretion
- Any costs you incur whilst putting together your application
- Equipment that mainly benefit individuals

## Where do I Send it?

Please send your completed application form to the below email or postal address:

**E: [clare.evans@monmouthshirehousing.co.uk](mailto:clare.evans@monmouthshirehousing.co.uk)**

### **Clare Evans**

Community Engagement Officer, Nant Y Pia House, Mamhilad  
Technology Park, Mamhilad, Monmouthshire,  
NP4 0JJ

## Key Dates

**13<sup>th</sup> January 2020:** Applications open

**2<sup>nd</sup> March 2020:** Closing date for applications

**6<sup>th</sup> March 2020:** Shortlisting

**23<sup>rd</sup> March 2020:** Pitch For Your Project event at Glen-Yr-Afon  
House Hotel, Usk, Monmouthshire

## Further Information

For more information please call Clare Evans  
on **01495 745749 / 07855 019933** or email  
**[clare.evans@monmouthshirehousing.co.uk](mailto:clare.evans@monmouthshirehousing.co.uk)**



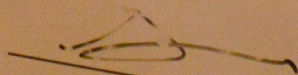
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## Monmouthshire Housing Association

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- ☎ **0345 677 2277**
- ✉ **engagement.team@monmouthshirehousing.co.uk**
- 🌐 **www.monmouthshirehousing.co.uk**
- ✉ **Monmouthshire Housing Association**  
**Nant-Y-Pia House, Mamhilad Technology Park**  
**Mamhilad, Monmouthshire, NP4 0JJ**
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Scan the QR code to access  
the MHA website.