

Pitch for Your Project



17th July 2025



Bushcraft Chepstow

Little Pips Caravan



What is Pitch?

Pitch is an annual Monmouthshire Housing community grant scheme, where projects that are passionate about building stronger communities and having a positive impact on Monmouthshire Housing Tenants, are able to apply for a share of **£25,000**. The project must have an objective to deliver a wide range of benefits to the community such as economic, social, health and wellbeing, educational or cultural.

There are 2 types of pitches to go for; Firstly, Pitch for a little bit with grants of up to **£500** which can be awarded without you pitching to judges; Secondly, Pitch for a Little Bit More with grants available for **£501 - £2,000**.

Who can apply?

You can apply for the opportunity to Pitch to our judges if you are a community group, not for profit group, Health body, charity or school. Your project must first and foremost be of benefit to Monmouthshire Housing Tenants. The projects that we are looking for must help create strong communities, improve services within the community and also increase people's aspirations. If you are unsure you're eligible to apply, please call Rob Carey on **07841 183893** or email **engagement.team@monmouthshirehousing.co.uk**

How and when can your project apply

To apply all you need to do is follow [this link](#) to complete the online application form or complete the form in this document.

Pitchers for 'a little bit' up to £500 will not be required to pitch to the judging panel - awards will be decided at the shortlisting stage.

Applications are accepted during the open round stage. If you wish to submit an application out of this time, we will hold your application until it opens and then contact you for your approval for the continuation of your application. Following your application being submitted, it is subject to shortlisting by a panel made up of MHA staff, tenants, independent body member and a previous winner. If your application is successful in making it to the next round you will be invited to 'Pitch for Your Project' in front of our friendly panel of judges. The panel of judges will consist of a Monmouthshire Housing Staff member, Community representative, and independent body member and previous winner.



Castle Park Primary School, Caldicot

Caldicot Community Garden



The Pitch

You must be available on the Thursday 17th July as that is the designated Pitch for your Project day. You will also be expected to Pitch in person or with colleagues (maximum 4) at Monmouthshire Housing Headquarters. This will be a fun and interactive event where, not only will you Pitch For Your community project, you will get to meet a mixture of other community groups. In the past, links that have been made on the Pitch day have led to successful partnership working.

Points to consider for your Pitch:

- Pitches must be a minimum of 5 minutes and a maximum of 7 minutes
- Inform the panel about what your project is
- Explain how the project will benefit MHA tenants and the wider community
- Make it clear what the funding will be used for
- What is it about? - Show your project has the **Wow** factor
- Our main aim for this project is to strengthen communities - how will your project do that?
- No power point presentations permitted
- Think outside of the box, have fun with your Pitch and make it memorable
- Following your pitch there will be a short question and answer session from the judges
- You will find out on the day if you have been successful in your pitch



What Can Our Project Apply For?

We are very flexible here at Monmouthshire Housing and consider many requests, regardless of how unique they are but we must stress that the project must hold a positive benefit to Monmouthshire Housing Tenants and be working towards strengthening communities.

Here are some examples of what we will fund:

- Equipment or materials
- Tutor costs for community workshops or lessons
- Venue hire to hold community events
- Musical instruments
- To run a community event such as fun days and promotion of physical activities
- To help set up a new group or pilot a project
- Environmental schemes that improve your community
- Production of community newsletters/ podcasts
- Help with becoming a sustainable group
- Costs associated with running projects that promote the creative arts

We will not fund the following:

- Political parties and religious organisations (to pay for religious practices)
- If you are unable to evidence that MHA tenants will benefit
- Applicants who are applying for individual benefit
- Applications for running costs such as utility bills or rent
- Applications that benefit MHA employees solely
- Contingency costs
- Applications for trips and excursions other than in exceptional circumstances this will be at the panel's discretion
- Any costs you incur whilst putting together your application
- Equipment that mainly benefit individuals (except in exceptional circumstances and this will be at the panel's discretion)

If you are still unsure if your project will qualify just give us a call or drop us an email and we can get back to you and chat through any questions you have.

Key Dates

6th May: Pitch Launch

9th June: Closing date

19th June: Shortlisting

17th July: Pitch day

Further Information

For any Information or an informal chat about the process, please call Rob Carey on **07841 183893** or email **engagement.team@monmouthshirehousing.co.uk**

Which level of funding are you applying for?

Please tick below:

Pitch for a Little Bit	Up to £500	
Pitch for a Little Bit More	£501 - £2,000	



Applicant Information

Name of Project / Organisation

Named lead on application

Full Address

Phone Number

Email

Does the project have a bank account

Yes

No

*see terms and conditions (p14)

About your Project

What best describes your group?

Community

Charity

School

Not for profit

In no more than 150 words, please tell us about your group. Please include information on things such as how it was founded, how long you have been running and your main purpose of the group:

What Part of Monmouthshire do you cover?

Now for the exciting bit – In no more than 400 words, outline the aim of your project that you are Pitching for:

How much are you Pitching for? Please be specific and include a breakdown of where the money will be spent:

Please use this opportunity to let us know how your group/project will have a positive impact on MHA tenants, their families and the communities they live in. Points to include should be how many MHA tenants currently use this group/project or are predicted to use and how you envision empowering and encouraging more MHA tenants to access you group/project:

Outline below how you have identified a need for this project. Please outline any research undertaken, feedback from users or community members, case studies or anything else relevant to this project. If you are submitting supporting evidence please reference it here:

Evaluating and outcomes

How will you be advertising the contribution that Monmouthshire Housing Association is making to your project and the community?

What difference will your project make? Please list up to 4 outcomes that you will be able to monitor, evaluate and feedback on.

Terms & Conditions

- The amount of funding requested on the application is final and cannot be amended after submission.
- Each request will be evaluated on the information presented.
- The request will be rated against an agreed scale of suitability, impact and value for money.
- Applications must have the intention of working within the County of Monmouthshire or within an MHA community if in another County.
- We will not approve requests that solely benefit individuals unless there are exceptional circumstances and MHA employees. We will also not approve applications from political parties or religious groups, when they are exclusive to one faith communities.
- If the grant is awarded, the applicant agrees to provide Monmouthshire Housing with project evaluation information, which will include key feedback, photos and an end of project evaluation report.
- There is a total funding pot of **£25,000** per round available.
- However, the maximum amount of grant funding we can allocate to one group per round is **£2,000**.
- If the money hasn't been spent a year since received, then the group will need to relinquish the money.
- Successful applications must have a bank account for any project funding to be paid into. If you do not currently have a bank account for your project please let us know and we will gladly advise yourself and group on the options available to you. MHA is committed to helping all community groups, no matter whether they are large or small. So please speak to us about your requirements.



The categories:



Groups or Projects

E.g. new equipment, set up costs, small events



up to
£500

no pitch in front of judges needed



New & Existing Projects

continuation, equipment etc.



**£501 -
£2,000**

pitch for your project at MHA HQ



Monmouthshire Housing Association

-  0345 677 2277
-  engagement.team@monmouthshirehousing.co.uk
-  www.monmouthshirehousing.co.uk
-  Monmouthshire Housing Association
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Scan the QR code to access
the MHA website.